

Doing Disasters Differently

# Disaster Planning in CSR



At C2C we challenge your goodwill beyond typical disaster relief so it's helping not harming communities.

In today's environment customers and employees expect organisations to make impactful contributions towards social good.

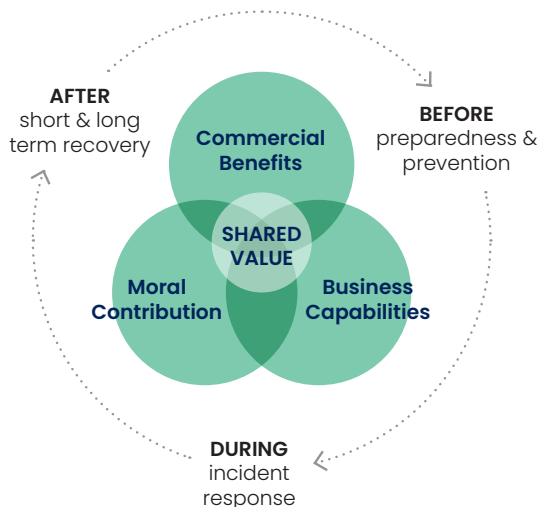
At C2C we educate organisations to identify if their corporate social responsibility (CSR) goodwill is helping or harming communities as we discover new and existing shared value opportunities beyond typical disaster relief.

Our unique understanding of community, government, agencies and business capabilities, responsibilities and needs positions us as leaders in driving commercially beneficial shared value opportunities for private sector pioneers – balancing commercial benefits with business capabilities and moral contribution.

We support businesses to have strategic approaches, processes and partnerships ready before impacts occur as we educate businesses on the importance of being authentic and transparent about their disaster giving philosophy and approaches.

## C2C SERVICES:

- » Disaster relief audit
- » Risks & benefits matrix
- » Corporate giving strategy
- » Shared value new product/service solutions
- » Policies and procedures
- » Best practice & peer giving review
- » Partnerships framework
- » CSR program management & implementation
- » Workplace giving
- » Grants
- » Volunteering
- » Employee giving



Book your FREE 15 minute strategy session [here](#).

Ask us how you can start Doing Disasters Differently

