



## Connecting businesses small & large to communities – before, during & after disasters

### 50 Communities Project

At corporate2community our focus is to build disaster resilient communities that are better able to prepare for, prevent, respond to and recover from the impacts of natural and man-made disasters.

We do this by understanding what communities need to be more resilient, and by directly connecting these needs to businesses that can help.

Our 50 communities project focuses on how the small things can make a big difference.

We're asking community members to tell us what two products or services (excluding cash) up to the value of \$1,000 each would help their community before, during and/or after a disaster.

You don't need any special tax status exemptions, the only requirement is the need must be of benefit to the wider community, not just to individuals.

#### Does your community need:

- Help to create a community readiness plan
- Feedback on your existing readiness plan
- Items like chainsaws or generators for clean up
- Local community emergency kits
- Signage to help alert of local hazards
- Art supplies to assist in PTSD recovery
- ... or other helpful products & services?

#### 5 easy steps:

1. Email us for more information
2. Tell us about your community
3. Confirm your 2 needs
4. Let us match them to local/national businesses
5. Share your resilience building success story

#### Timeline:

- |                                |                 |
|--------------------------------|-----------------|
| • Connecting with communities  | Nov'18 - Apr'19 |
| • Matching needs to businesses | Mar'19 - May'19 |
| • Project complete             | June 2019       |

If this interests you and your community please email Melanie or Renae at [50communities@corporate2community.com](mailto:50communities@corporate2community.com) or call **0417 207 453** for more information.

# Frequently Asked Questions



## What is the 50 communities project?

At corporate2community our focus is to build disaster resilient communities that are better able to prepare for, prevent, respond to and recover from the impacts of natural and man-made disasters.

Our 50 communities project focuses on how the small things can make a big difference.

We're asking community members to tell us what two products or services (excluding cash) would help their community before, during and/or after a disaster.

## Why is C2C running the 50 communities project?

Our experience demonstrates Australian communities need help to be more resilient to future challenges.

## Who can apply?

Anyone can apply on behalf of their community. We are not restricted to DGR tax status. We request two responsible people from your community be our contacts.

## How can I apply?

Email [50communities@corporate2community.com](mailto:50communities@corporate2community.com) or call us on 0417 207 453.

## How do you match needs to businesses?

We do this by understanding what communities need to be more resilient, and by directly connecting these needs to businesses that can help.

We have a large contact list of businesses and aim to match both needs from all 50 communities.

## What do you mean by needs?

Needs include products or services that can be offered in goodwill by businesses.

Products are tangible items such as sign posts, sheds, cooking equipment, generators.

Services are actions that provide advice, knowledge, information, design & data such as advisers, lawyers, accountants, graphic designers and resilience experts.

## What if we need cash?

Unfortunately, we don't match cash requests.

## What do businesses expect from us in return?

Some businesses will ask for nothing others may ask for permission to share their goodwill support of your community with a social media story.

We will confirm expectations with you which is always led by our C2C shared value approach – which is to always benefit communities before businesses.

## What if you can't match our needs?

Our aim is to successfully help communities become more resilient, so we will work with you to identify the needs we can help you on – and then keep going until we match them for your community!

## What are some examples of community needs?

The 50 communities project focuses on how the small things can make a big difference, like:

- Help to create a community readiness plan
  - Feedback on your existing readiness plan
  - Items like chainsaws or generators for clean up
  - Local community emergency kits
  - Signage to help alert of local hazards
  - Art supplies to assist in PTSD recovery
- ... and other similar helpful products & services.

## What are the steps involved to participate?

1. Email us for more information
2. Tell us about your community
3. Confirm your 2 needs
4. Let us match them to local/national businesses
5. Share your resilience building success story

## How long does the project run?

November 2018 to June 2019 with key dates:

- Connecting with communities      Nov'18 - Apr'19
- Matching needs to businesses      Mar'19 - May'19
- Project complete                      June 2019

## Who is funding the 50 communities project?

corporate2community is funding the project as part of our 1% pledge to build more resilient communities across Australia.

## Will it cost our community to participate?

Nothing but a little of your time.