



# 2018 Business Leadership in Community Disasters

Connecting businesses to communities before, during & after disasters

Be a business leader by connecting your business to your community – in good times and bad.

This 3-step Business Leadership in Community Disasters workshop aims to build your understanding within the disaster management landscape, connect you with likeminded peers and give you the skills and knowledge to present a business case for change to decision makers within your organisation.

When natural disasters or major incidents strike, both businesses and communities suffer the impacts.

Good corporate citizenship is more than handing over a financial donation after an incident has occurred. Instead, businesses need to adopt a whole-of-organisation approach to community disaster support – led by leaders like you who understand how doing good is good for business.

**Book your place at [corporate2community.com/events](http://corporate2community.com/events)**

**Who should attend**  
Senior managers responsible for:

- » Business Continuity
- » Disaster Recovery
- » Organisational Emergency
- » Operations
- » Risk and Safety
- » Corporate Social Responsibility
- » Corporate Affairs
- » Employee Engagement
- » Business Strategy



Learn what you could do.  
Know what you should do.

With the community at its core, this program strengthens business leadership skills when disasters impact your organisation by breaking down silos, leveraging collaboration and maximising integration across your business and the communities you work with and serve.

## Benefits to you:

- » Build a business case for innovative change to become a community disaster leader
- » Gain a unique understanding of the disaster management landscape including the Sendai Framework for Disaster Risk Reduction (DRR) and the Sustainable Development Goals (SDG's)
- » Be first to discover the role your business should play within the field of others in the landscape
- » Think whole-of-organisation and discover the possibilities within your organisation
- » Strengthen connections and networks with likeminded peers

## About the program

This 3-step program will challenge your thinking and enhance your approaches to business and community resilience – through a disaster planning, response and recovery lense.

With integration and collaboration at its core, this program will provide positive differences to the way your business currently works before, during and after natural disasters and significant events.

We highly recommend minimum two participants attend from each organisation. All workshops support a non-competitive environment with one participating company per industry unless otherwise agreed.

### Step 1 (full day):

- » A Local, National & Global View
- » Major Roles in Disasters and Emergencies
- » Business Leadership in Disasters and Emergencies
- » Community Leadership in Disasters and Emergencies
- » Your Organisation in Disasters and Emergencies

### Step 2 (full day):

- » Innovation and Theory of Change in Disasters and Emergencies
- » Monitoring, Evaluation and Learning Framework for being business ready in Community Disasters
- » Reflection and Team Activity
- » Embedding Community into your Strategy Planning
- » Business Case for Change

### Step 3 (two hour):

- » Tailored 1:1 support to embed Community Disaster planning into your organisation

## Program Cost

\$1995 AUD per person + GST

## 2018 Program Date

Day 1: Tue 16 October &  
Day 2: Tues 13 November

## Course Facilitators



Renae Hanvin



James Ritchie

The program will be led by Renae Hanvin and James Ritchie, experienced facilitators in business continuity, emergency management planning and response, stakeholder engagement and community relations.

*"It's imperative more organisations understand the Community Disaster landscape. This program is a wonderful start in supporting future leaders to drive real change within their businesses."*

EMERGENCY MANAGEMENT  
SECTOR PROFESSIONAL

*"Smart leaders who understand the benefits of breaking down the silo's within their businesses will thrive on this program."*

HR MANAGER

